

## Message Text

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PAGE 01 VIENNA 04826 051218Z

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W

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R 051032Z JUN 75

FM AMEMBASSY VIENNA

TO SECSTATE WASHDC 5841

UNCLAS VIENNA 4826

E.O. 11652: N/A

TAGS: BTRA, AU, US

SUBJECT: FOREIGN BUYER PROGRAM - RUDOLF HOF, ITRAC GES.M.B.H.  
VIENNA, AUSTRIA

REF: STATE 284078; A-2270; A-3692;

1. RUDOLF HOF, MANAGING PARTNER OF ITRAC GES.M.B.H., HIMMEL-  
STRASSE 93, POSTFACH 36, A1196 VIENNA, AUSTRIA WILL VISIT  
UNITED STATES FROM MID-JULY TO MID-AUGUST 1975 TO CONSULT  
WITH U.S. MANUFACTURERS REPRESENTED IN EUROPE BY HIS COMPANY.  
HE WOULD LIKE TO ESTABLISH CONTACT WITH OTHER U.S. SUPPLIERS  
OF CERTAIN HEALTH CARE PRODUCTS INTERESTED IN SELLING IN  
AUSTRIA, WEST GERMANY, AND EASTERN EUROPEAN COUNTRIES.

2. PRODUCTS OF INTEREST TO MR. HOF INCLUDE: CHEMICAL PREPARATIONS  
FOR MEDICAL LABORATORIES; INSTRUMENTS FOR MEDICAL LABORATORIES;  
DISPOSABLE ITEMS FOR LABORATORY AND HOSPITAL USE.

3. ITINERARY: JULY 21-30 - DALLAS, TEXAS, C/O NUCLEAR MEDICAL  
LABORATORIES; JULY 31 - AUGUST 4 - MIAMI, FLORIDA, C/O CORDIS  
LABORATORIES; AUGUST 5-13 - CHICAGO, ILL., C/O SCHMELZER,  
HIGHLAND PARK, ILL.

4. U.S. FIRMS INTERESTED IN MEETING MR. HOF SHOULD LEAVE  
MESSAGES FOR HIM WITH APPROPRIATE USDOC DISTRICT OFFICES IN  
DALLAS, MIAMI, OR CHICAGO WHERE HE WILL CALL UPON ARRIVAL.  
THEY COULD ALSO WRITE DIRECTLY TO HIM AT ABOVE VIENNA ADDRESS  
PRIOR TO HIS DEPARTURE ON JULY 10.

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PAGE 02 VIENNA 04826 051218Z

5. IF EXHIBITIONS, PROFESSIONAL CONFERENCES, OR OTHER TRADE

EVENTS RELATED TO MR. HOF'S BUSINESS INTERESTS TAKE PLACE  
DURING HIS PRESENCE IN THE U.S., HE WOULD LIKE TO ATTEND  
PROVIDED LOCATION IS NEAR HIS PLANNED ITINERARY. PLEASE  
ADVISE.

6. DEPARTMENT PLEASE INFORM POTENTIALLY INTERESTED U.S.  
MANUFACTURERS.

7. MR. HOF AND HIS COMPANY WELL KNOWN TO EMBASSY.  
SUCCESSFULLY REPRESENTS SEVERAL U.S. COMPANIES. MAINTAINS  
GOOD CONTACTS WITH MUNICIPAL AUTHORITIES OPERATING HOSPITALS  
AND CLINICAL LABORATORIES. BUCHANAN

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 05 JUN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 STATE 284078, 75 A-2270, 75 A-3692  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** greeneet  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 14 FEB 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <14 FEB 2003 by PhilliR0>; APPROVED <30 JAN 2004 by greeneet>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FOREIGN BUYER PROGRAM - RUDOLF HOF, ITRAC GES.M.B.H. VIENNA, AUSTRIA  
**TAGS:** BTRA, AU, US, (HOF, RUDOLF)  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006